

SHINING OUR LIGHT FOR YOU - FOR ALL

ANNUAL CAMPAIGN FOR COMMUNITY
Investing in a Brighter 2019

FOR 65 YEARS

2019 marks the Y's 65th year serving Sonoma County. Generations of families have learned to swim at the Y. Lifelong friendships started at Y summer camp. The Junior Warriors program has instilled a love of basketball. Souls are rejuvenated in meditation class. Wellness from trauma or illness is achieved in aqua-aerobics. How has the Y impacted you? How can you help the Y impact others? You can invest in a brighter 2019 by shining your light with a gift to the Y.

Donations address local challenges: preschool access, learning to read, food insecurity, summer learning loss, civic engagement, diabetes and drowning prevention and health and well-being.

You can be a part of the solution by making a gift in celebration of our 65 year history which helps position us for the next 65 years of serving you, your family and friends. Make a gift and shine your light today. THANK YOU!



Going into the Y's Model Legislature & Court program I had no idea what to expect and honestly never thought it would be as amazing as it was. I found myself fully invested in a program that provided me with the opportunity to learn about government and leadership, make supportive friends, gain confidence, and ultimately grow.

- Zoë A.

GIVING MATTERS

What is the Sonoma County Family YMCA?

The Y is a cause-driven leading nonprofit dedicated to building community through educational, enrichment, wellness and social programs that address youth development and healthy living needs throughout Sonoma County.

Where does my money go?

Directly to people of Sonoma County. 98% of your donation supports local outreach programs and financial assistance scholarships provided to vulnerable, low- and fixed-income children, seniors and families who just need a little leg up to offset the costs associated with preschool, summer camp, drowning prevention, recovery from trauma, diabetes management, heart health and more. Your generous gifts ensure our doors and programs are open to all regardless of age, ability or background. Gifts to the Y are tax deductible to the extent of the law.

Tax ID# is 94-1265049.

I am a member. Why would I donate, too?

Membership covers the costs of operating the Y. Gifts support people and equitable access to educational, enrichment and healthy lifestyle programs. Thank you for considering becoming More Than A Member!

More about the SCFYMCA.

2019 marks a milestone for the Y: our 65th Birthday! For six and a half decades the Y has made your community a better place to live and work through a variety of programs that help everyone reach their goals, achieve their potential and live their best, healthiest, active lifestyle. From swim to spin to social change there is no other nonprofit quite like the Y. We create a welcoming environment for everyone that is staffed by highly trained, committed and passionate professionals eager to serve you.

SHINE YOUR LIGHT

ONLINE/CREDIT CARDS

Donate once, monthly or quarterly by credit card on our secure website
www.scfymca.org

MORE THAN A MEMBER

Consider adding \$5/month to your membership auto-draft. Visit Member Services to sign up today.

CHECK or PLEDGE

Mail to SCFYMCA
1111 College Avenue
Santa Rosa, CA 95404

APPRECIATED STOCK IRA CHARITABLE ROLLOVER LEGACY/PLANNED GIFTS

Contact Michelle Covington at
(707) 545-9622 x3413

VOLUNTEER

makeanimpact@scfymca.org

Sonoma County Family YMCA

2019 Annual Campaign for Community

Goal: \$150,000



"Yes, I will shine a light for others with a gift in support of the YMCA's life-saving and life-affirming programs. Thank you for all you do in Sonoma County."

- Dan N.



SAVING LIVES

\$75 buses 10 kids to the Y once | \$7,500 "waterproofs" 100 kids



Why?

An average of ten people per day drown accidentally. Families cite cost and transportation as the two primary obstacles to teaching their children to swim.

How?

Safety Around Water. At no cost to families the Y brings youth from the most underserved Sonoma County schools to the Y pool six times to teach them water safety & basic swimming.

Goal

Reduce drownings to zero.

K-12 SUCCESS

\$250 gets a child to preschool | \$5,000 teaches them to read



Why?

More than 4,000 children in Sonoma County lack access to preschool.

How?

Early Childhood Education. The YMCA is partnering with First 5 Sonoma County and others to open new early education centers for infants and toddlers 6 months-5 years old.

Goal

Triple the number of YMCA infant-toddler centers and preschools over the next three years to help kids prepare academically and socially for school and college.

CIVIC LEADERS

\$500 sends one teen to the State Capital | \$2,000 creates a leader



Why?

Our future depends on teens getting engaged in the legislative and political process.


How?

Youth & Government. In the Y's statewide Y&G program, teens get trained in the legislative process, write bills, elect teen officials, learn to debate and connect with CA elected officials.

Goal

Increase accessibility and diversity of the teens participating.

SONOMA COUNTY FAMILY YMCA PLEDGE CARD

Campaigner _____ AMOUNT \$ _____ Circle One DONATION / PLEDGE 

DONOR NAME(S) (first & last) _____

HONOR ROLL LIST PREFERENCE _____

STREET ADDRESS _____ EMAIL _____

CITY/ST, ZIP CODE _____ PRIMARY PH _____

CASH \$ _____ CHECK# _____ OTHER PH _____

CARD# _____ Exp. Date: _____ CVV: _____

FOR PLEDGES: Invoice me/us \$ _____ : ONE TIME / MONTHLY / QUARTERLY Contact to set-up auto Bank Draft, Stock, charitable IRA, Legacy, or Other gift type

Starting on / / 20__

SIGNATURE _____ *Thank You!*