## **SONOMA COUNTY FAMILY YMCA**

CASE FOR SUPPORT

As Sonoma County weathered another year of pandemic life, the YMCA continued to fulfil our mission of enriching community in the areas of Youth Development, Healthy Living and Social Responsibility.

#### YOUTH DEVELOPMENT



When schools were closed, we provided much-needed support for almost 1,000 children and their families by creating Distance Learning programs where children could learn while being supported by caring YMCA staff. As restrictions were eased we gave kids a sense of normalcy by providing fun, engaging summer camp experiences to over 3,000 kids. When our pool could finally reopen, we continued the important work of teach every child to swim – teaching over 600 youth to swim in six short months.

#### **SAFE AND SOUND**

Our work didn't stop there! We also spent considerable time and resources readying our facility and our fitness center to accommodate social distancing, knowing that our community would need a safe space to tend to their wellness needs that had been neglected during our Shelter-in-Place period. We spaced our strength equipment in other parts of the Y to ensure a safe distance. We purchased special air purifiers, developed by NASA, that seek out and destroy virus particles in the air and on surfaces. These were installed in our wellness areas as well as every YMCA childcare space throughout the county.



#### **HEALTHY LIVING**



Once we opened our doors after almost a year of being closed, we were ready! People were eager to exercise again and we were able to provide classes to over 13,000 attendees while registering almost 60,000 visitors in the 9 months we were open. We helped people heal their spirit, their mind, and their body during an incredibly stressful time.

### **SOCIAL RESPONSIBILITY**

Unsurprisingly, the need of our community was as high as ever. We continued our service to the unhoused by providing over 2,000 showers – even opening our showers when the rest of our facility was closed. And while a significant portion of our members experienced economic hardship during this time, we never turned anyone away – giving out over \$200,000 in scholarships to youth, adults and seniors who needed the Y.



#### **PLEASE GIVE**



This year the pandemic, and all of its challenges, is still with us and the Y needs your help more than ever. On behalf of the youth, seniors, adults, and families we serve, we are asking for your support to help our community thrive during these difficult times. One hundred percent (100%) of all donations go directly towards our scholarship fund to help everyone find the Y.



# FIND WHAT MATTERS MOST. FIND YOUR REASON TO GIVE. FIND YOUR Y.

Showers for the unhoused. Safe spaces for kids to learn and grow. Minimizing isolation for Seniors. Teaching kids lifesaving skills. These are just a few of the many reasons to give to the Y. Check out our 2021 community IMPACT.

#### YOUTH DEVELOPMENT

**988** youth were engaged & empowered - through Y childcare & distance learning programs, developing life-long skills, values and relationships.

**603** youth learned to swim, building confidence & developing life-saving water skills.

## 3154

participated in summer camp – giving parents peace of mind knowing their children were in a safe & caring environment.

#### **HEALTHY LIVING**

**59,452** adults and seniors benefitted from vital Y services - staying connected, engaged & minimizing isolation.

13,212

benefitted from in person & virtual health & wellness programs - keeping them active, healthy and inspired.

1773 Adults & seniors found respite and healing benefits through water therapy and aqua exercise.

#### **SOCIAL RESPONSIBILITY**

\$ 204,239

100% of every dollar raised stays in our community. No one is turned away.

in aid given to those in need in order to ensure equitable access to critical Y programs & services.

2016 showers were provided for the unhoused in a safe & welcoming space.

### WAYS TO GIVE:

- ⇒ MAIL c/o YMCA Giving Campaign to 1111 College Avenue, SR 95404
- ⇒ **ONLINE** @ scfymca.orq · 545-9622

"What the Y has provided for people is profound. It is a safe haven for those in need."

The Sonoma County Family Y is an inclusive, charitable organization that enriches community through the areas of Youth Development, Healthy Living, and Social Responsibility.